

David Biskup

CONTACT

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PORTFOLIO

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Summary

Marketing Content Manager with experience handling multiple projects in a fast-paced environment, paying close attention to detail, and delivering quality final products to the programmer or printer. A highly motivated self-starter with a strong work ethic, can work independently or with others, and is highly team-oriented.

Computer Skills

- PhotoShop
- Dreamweaver
- Powerpoint
- JQuery
- Joomla
- Illustrator
- After Effects
- Word
- Adobe DPS
- Wix
- InDesign
- Sublime Text
- HTML
- SEO and ASO
- MailChimp
- Animate
- Acrobat
- CSS
- Wordpress
- GA

Experience

CARLUCCI DESIGN Montclair, NJ 2013–Present

Graphic Designer

- *Responsibilities:* I was brought in mainly as an Adobe DPS specialist, creating sales apps for Clearwire and Sony, but I now regularly design and build websites, landing pages, web banners, print ads, videos, animations, packaging and more.
- *Accomplishments:* While fine tuning my design skills, expanding my coding skills and learning how to create custom animations, I've had the opportunity to take everything I know and put them together into interactive digital publications, used by Sony sales reps across the country, as well as into numerous websites and marketing campaigns.

BLUBERRIES ADVERTISING Garfield, NJ 2012–2013

Production Designer

- *Responsibilities:* Aside from my main tasks such as laying-out ads, flyers, posters, brochures, stationary and much more, as well as logo design and branding, I also retouch photos, gather quotes from vendors and put together estimates for clients.
- *Accomplishments:* On any given day I can create/update business cards for hospital staff; layout posters for a BMW showroom; rework a bank ad for a newspaper, magazine, or web banner; create logos for anything from an Aspen restaurant to a UFC fight team; prepare and send print-ready files to the vendor.

SESAME STREET New York, NY 2010–2015

Production Designer

- *Responsibilities:* Communicated with the project manager and art director to create comps and final layouts for the written material provided; worked extensively with the editorial team to execute several rounds of revisions, edits, and redesigns to the satisfaction of our overseas partners.
- *Accomplishments:* Layed-out printed materials for a multi-media global educational program that teaches English to foreign-speaking PreK–6 students. Elements include: 120 homework pages per level; review quizzes; practice "articles" and "scripts;" flash cards; lesson plans; covers; and Powerpoint presentations to market the product.

BENNETT COMMUNICATIONS New York, NY 2005–2010

Graphic Designer

- *Responsibilities:* Meeting with the client to discuss the needs of the project and the budget requirements; communicated with the project manager and art director to create concepts; communicated directly with the client to work concepts through to completion; then teamed-up with proofreaders to finalize projects to the clients' satisfaction.
- *Accomplishments:* Created catalogs over 300+ pages, from conception through final delivery for such companies as, but not limited to, Scholastic Inc., Pearson Education, and McGraw-Hill. Other projects include: brochures; samplers; flyers; invitations; posters; packaging; sell sheets; postcards; folders; binders; and much more.